

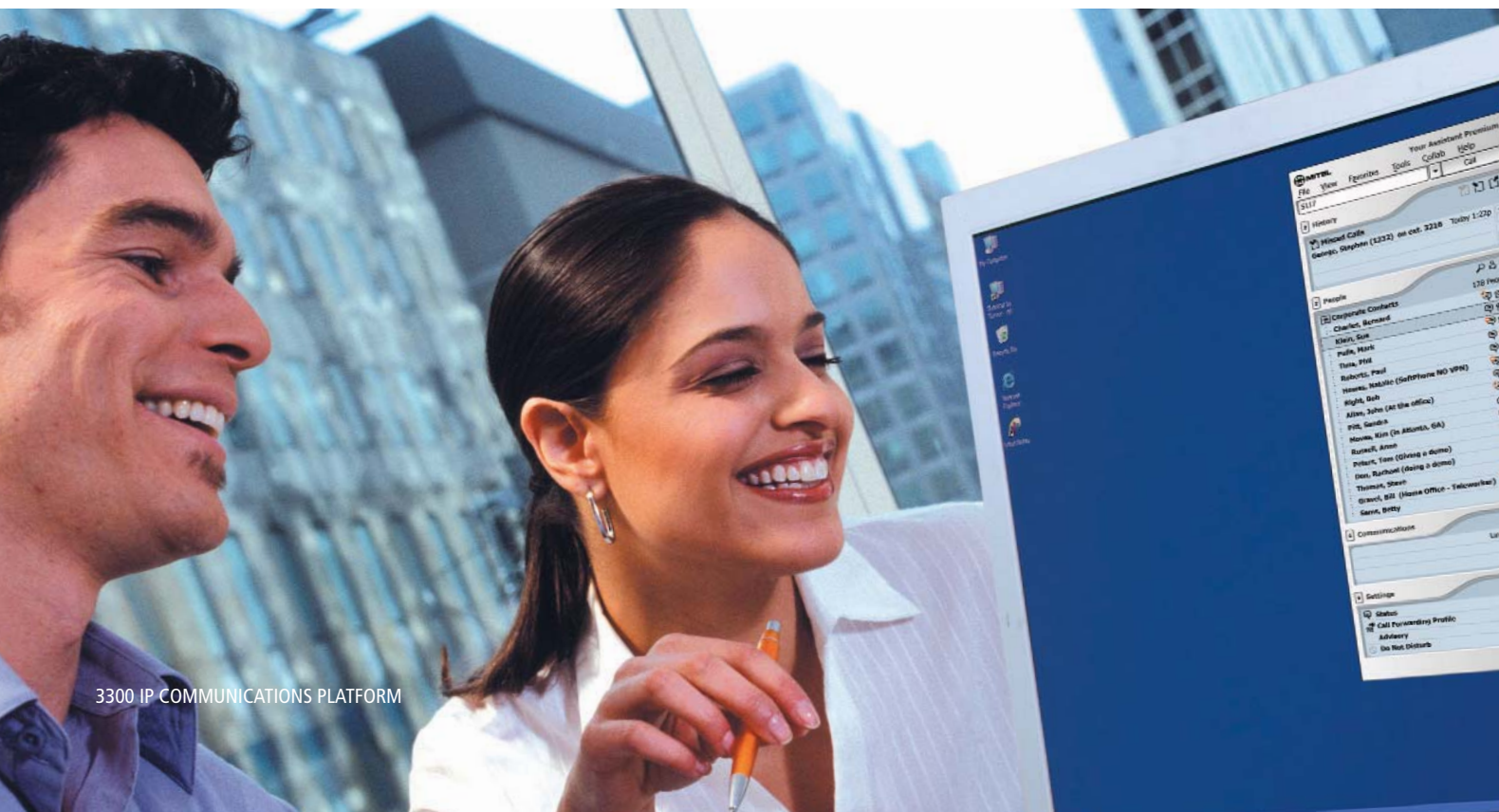
MITEL

3300 IP Communications Platform



The Promise of Convergence Delivered

Communication is essential to business but is ultimately conducted from a personal level at the desktop and across the enterprise. So if you're considering a new communications solution for your business, you've got to look beyond infrastructure and consider the benefits to those who make a real difference – your users. At Mitel® we believe this is where the true promise of convergence lies. And we've built the Mitel 3300 IP Communications Platform (ICP) to deliver.





The 3300 ICP is a resilient network appliance that adds feature-rich IP communications and advanced user applications to the corporate LAN / WAN

Add Feature-Rich IP Telephony and Advanced Applications to Your Corporate Network

The 3300 ICP is a proven, resilient converged communications platform that adds feature-rich IP communications and advanced user applications to corporate local and wide area networks (LAN / WAN). Readily scaleable, the 3300 ICP can efficiently serve the needs of users in small, medium and large enterprises with single and multiple locations. It integrates rich call-handling, telephony features and networking built on Mitel's three decades as a leader in voice communications. In addition, the 3300 ICP supports many advanced applications including Mobility, Team Working, Customer Interaction, and Messaging designed to improve business processes. All are easily accessible via the industry's most extensive portfolio of desktop devices – and are readily managed via web-based embedded system management capabilities.



At Mitel, we believe the true promise of convergence is at the user desktop, and we've built the Mitel 3300 ICP to deliver

Simplify **Enhance** and Personalize Business Communications

Mobility Solutions

Transform business processes by providing everyone in the enterprise with the combined benefits of mobility. These include the ability to be more responsive and to communicate "in the moment." Users have access to the same rich set of communications tools and features whether they are on the road, working from home, in conference rooms, walking around their office campus or at their desks.

Team Working Solutions

Provide real time, presence enabled solutions that address business communications and collaboration needs independent of employee location. Mitel solutions are incorporated tightly into your business processes and extend the benefits of presence and availability across the Mitel applications portfolio. Mitel Team Working Solutions address the needs unique to each community of interest while providing the capability of communicating and collaborating instantly, across the organization and in teams of dispersed users.

Customer Interaction Solutions

The 3300 ICP includes embedded automatic call distribution (ACD) and supports the Mitel Customer Interaction Solutions suite of modular, web-centric contact center Enterprise and Business applications that allow you to resolve customer queries and take orders from the first point of contact.

Messaging Solutions

Mitel Messaging Solutions give your users flexible and efficient access to all their messages, and control over how and when they are reached. This improves the way you do business with simpler communications, improved accessibility and better response times. The 3300 ICP offers cost-effective, entry-level embedded voice mail with multi-level auto-attendant. For highly scalable voice mail and unified messaging, the 3300 ICP also supports Mitel's NuPoint Messenger™ and Mitel Messaging Server, that deliver advanced unified messaging with text-to-speech and speech auto-attendant.



Mitel offers the industry's broadest range of IP-based desktop devices, supporting diverse user needs and providing access to the 3300 ICP's telephony and network applications



Support Intuitive Access at the Desktop and Across the Enterprise

Mitel's industry-leading portfolio of desktop appliances, telephones, wireless phones, conference phones and consoles support intuitive user access to the telephony features and user applications supported by the 3300 ICP. From simple IP phones to web-enabled IP phones, only Mitel meets the diverse desktop needs of all users across the enterprise. And all support hot desking, allowing users to simply enter a password to automatically change any extension on the system into their own, complete with personal profiles and preferences.

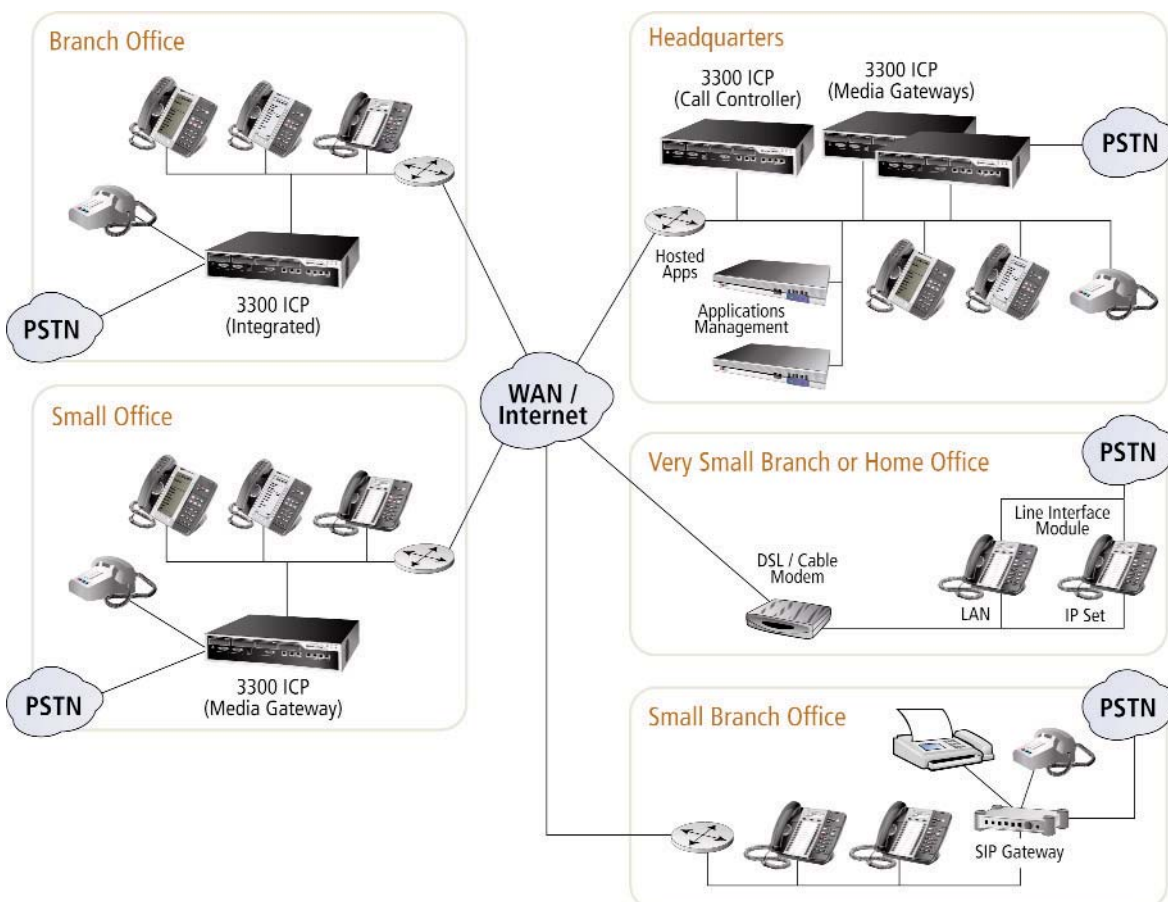
Extend Access to Users & Locations

The 3300 ICP can be configured and integrated into any corporate LAN / WAN infrastructure – regardless of manufacturer – to provide IP communications and application access to thousands of users in a single building or campus setting. The 3300 ICP can also be seamlessly networked with other 3300 ICPs to serve locations across the country and around the world. In addition, the 3300 ICP supports a hosted solution using a

choice of gateways (analog, digital, BRI) providing a cost-effective solution for small branch offices. The 3300 ICP seamlessly interoperates with traditional PBX telephone systems, protecting existing investments while allowing organizations to add IP-based communications to work groups, departments and new locations / facilities – at a pace that makes sense for them – now that's Intelligent Evolution by Mitel.

The 3300 ICP is a resilient solution that supports single and multiple location enterprises, with IP networking extending full head office capabilities to the branch office and to teleworkers via the Mitel Teleworker Solution

Converged Network





The 3300 ICP can interoperate with traditional PBX systems to enable enterprises to evolve departments and facilities toward IP at a pace that makes sense for them

Manage it all, Simply and Cost-Effectively

The 3300 ICP provides simplified web-based management tools for efficient system configuration and maintenance. In addition, the inherent flexibility of Mitel desktop devices virtually eliminates the need and cost of onsite visits for moves, adds and changes (MACs), as do the intuitive personal programming interfaces supported by Mitel devices on the 3300 ICP. All of which combine with the efficiencies of operating a single integrated network to deliver significant cost of ownership savings.

Highly Scalable Architecture

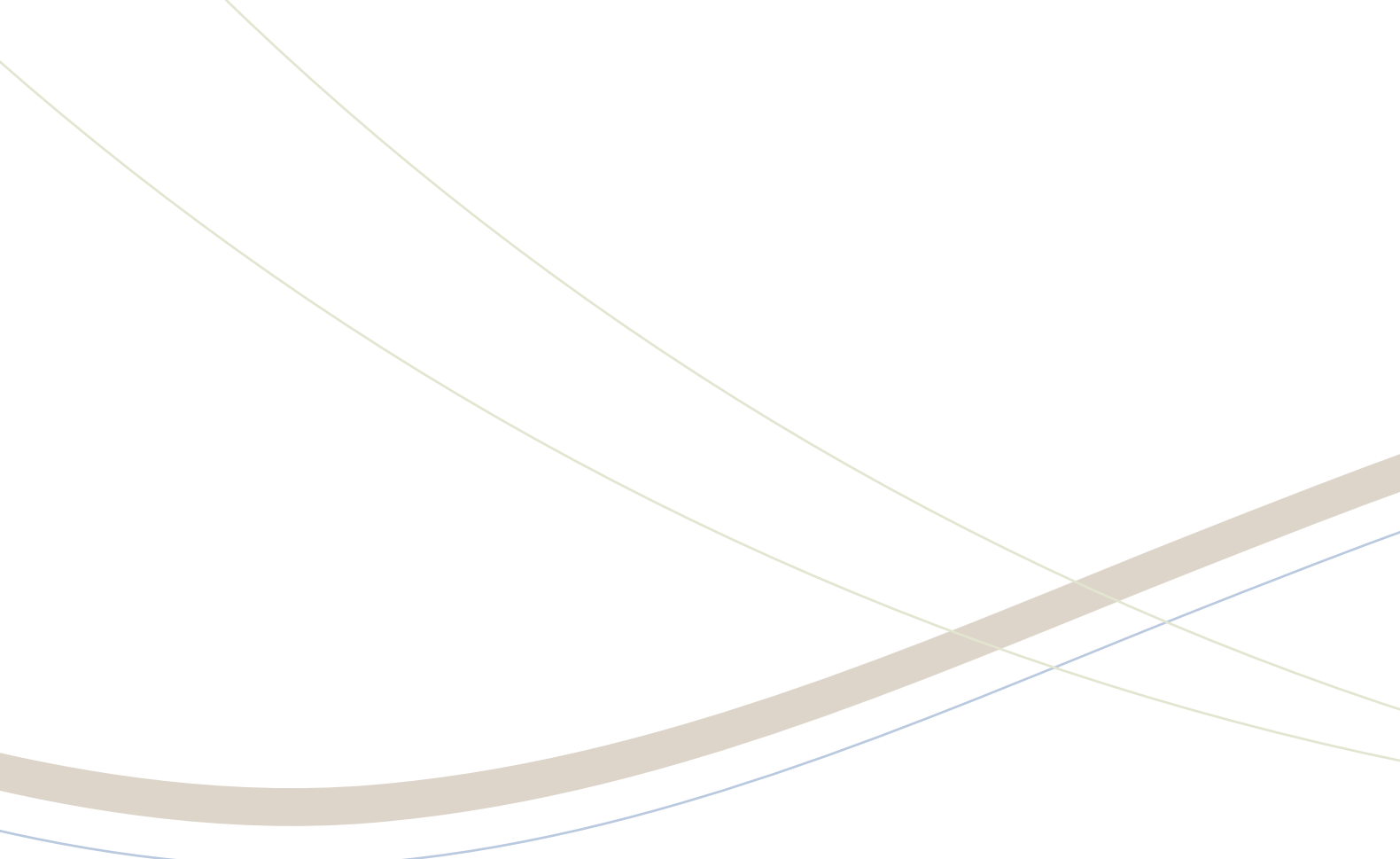
The 3300 ICP is built on the company's unique dual bus architecture: a switched IP core that is highly scaleable and delivers resilient, robust switching, routing and call control, including support for traditional circuit-switched environments. This approach fully leverages the power of IP while recognizing the need to support traditional systems and devices as organizations evolve to a fully IP-based environment.

Proven IP Performance from the Leader in Convergence for the Enterprise

Already delivering on the promise of convergence to diverse organizations around the globe, the 3300 ICP is the proven solution that provides a strategic advantage through unparalleled user features, applications, simplified management and reduced system costs, while enabling companies to protect their investment in existing systems as they evolve toward a converged IP environment. The 3300 ICP is the result of Mitel's three decades as a leading innovator in user-focused business communications and delivers on the promise of convergence.

Mitel 3300 ICP's embedded wireless gateway provides 802.11 and IP-DECT functionality supporting mobility and location transparency within the enterprise





Global Headquarters

Tel: +1(613) 592-2122
Fax: +1(613) 592-4784

U.S.

Tel: +1(480) 961-9000
Fax: +1(480) 961-1370

EMEA

Tel: +44(0)1291-430000
Fax: +44(0)1291-430400

CALA

Tel: +1(613) 592-2122
Fax: +1(613) 592-7825

Asia Pacific

Tel: +852 2508 9780
Fax: +852 2508 9232

www.mitel.com



For more information on our worldwide office locations, visit our website at www.mitel.com/offices

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